

# CENTER ADVERTISING

Build Your Business Within  
Your Local Community!



# Why Advertise in Your Local Community?



**You have a captive audience** — your center community



**A good source** of referrals or word of mouth advertising



**Potential customers** will see your business name every month, building awareness



**Affordable, local, targeted** community advertising



**Shows your support** for your community; in turn they will support you



**Your business** will be seen as a trusted source by members in the community



**For the same price** as a one-week insertion in the newspaper, you receive a full year of advertising support both in print and online

## Best Advertising Value in Town



With an ad in a center newsletter, your business name will be seen on a regular basis, building awareness and credibility. By supporting the efforts of the center, your business will be seen as a trusted source by community members and by their families and friends.

- One full year of advertising at one low cost
- Vibrant, full-color, professionally designed ad
- Reach consumers right in your backyard
- Four FREE ad changes per year
- Ad listing online with link to your business website

**DID YOU KNOW?**

Center newsletter advertising is the *most* cost-effective way to advertise 12 times per year to build awareness and credibility in your local community.

# Stand Out with a Premium Digital Ad

It's all about location. A premium digital ad on OurSeniorCenter.com means that your business will be front and center to anyone who visits a center profile page!

This is your opportunity to take advantage of a prominent advertising sponsorship! Choose a premium digital ad position that will display all year long on a site that receives approximately 500,000 page views per month.

## A. TOP BANNER AD

AD SIZE: 970x250  
MOBILE SIZE: 300x100

## B. PREMIUM XL AD

AD SIZE: 300x600  
MOBILE SIZE: 300x500

## C. VERTICAL ANCHOR AD

AD SIZE: 160x600  
MOBILE SIZE: 320x50

## D. LARGE AD

AD SIZE: 300x250  
MOBILE SIZE: 300x50

## E. SMALL AD

AD SIZE: 300x100  
MOBILE SIZE: 300x50

## F. SEASONAL PROMO AD

AD SIZE: 300x250  
MOBILE SIZE: 300x50

## G. XL SEARCH AD

*(on the back page)*  
AD SIZE: 300x600  
MOBILE SIZE: 300x50



## XL Search Ad

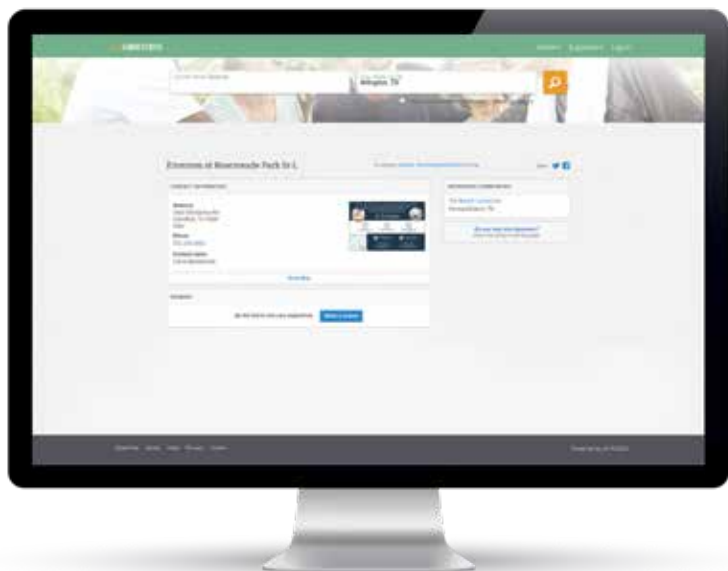
Your community is searching for trusted businesses on OurSeniorCenter.com. Target your niche audience with an XL Search Ad. Choose a category that identifies your ideal consumers to display your ad in each related search within your community!



### AVAILABLE CATEGORIES:

Accountants	Community Center	Funeral Homes	Medical - Clinic/Hospital	Retail - Other
Adaptive Remodeling	Computers/Electronics	/Memorials	Member Organization	Retirement Community
Alzheimer's Memory Care	Congregations/Organizations	General	Money and Finance	Reverse Mortgages
Appliances and Electronics	Counseling Service	Help Wanted	Moving and Storage	Senior Agency
Arts and Entertainment	Day Care	Hobbies	Municipality	Senior Apartments
Assisted Living	Dentist/Periodontics	Home Builder/Contractor	Nursing Home/Hospice	/Retirement Village
Attorney	/Cosmetic	Home Furnishings	Office	Senior Center
Audiologists	Dermatology	Home Health Care	Personal and Beauty	Senior Movers/Transportation
Automotive	Education and Training	Insurance/Medicare/Medicaid	Personal Service	Sports and Recreation
Bank	Elder Law	Jewish	Pets and Vets	Thrift Shop/Consignment
Carpet & Rug Cleaning	Estate Planning/Wills & Trusts	Landscaping and Lawn	Physical Therapy	Transportation
Catholic	Estate Sales	Service	Plumbing	Travel and Vacation
Chamber of Commerce	Farmers' Markets	Locksmith	Pool and Spa	Vision Centers
Clocks and Clock Repair	Floral and Gifts	Lutheran	Real Estate	/Ophthalmology
Community	Food and Beverage	Manufacturing	Restaurant	

## You Get More Than Just a Printed Ad WITH A LOCAL LISTING ON OURSENIORCENTER.COM



Your ad is listed as a supporter and linked to your business website. Your listing page is easy to customize. You can include further information about your business, links, pictures, videos and printable coupons. **OurSeniorCenter.com** is a recognized and successful community directory service that Google knows and trusts. Your affiliation with it increases your business website rankings.

